



OV7955

VGA product brief



Driving Down the Cost of Rear-View Cameras

The OV7955 is a low-cost, high-performance analog and digital image sensor designed specifically for mainstream automotive applications. The AEC-Q100 Grade 2 qualified OV7955 offers superior low-light sensitivity in an ultra-compact module size, making it an ideal camera solution for rear-view, surround-view and blind spot detection systems.

Additionally, the OV7955 offers features new to the automotive industry, including built-in memory for initialization, which reduces a camera's overall bill of materials and size. The crop and resize feature allows the same camera module to be designed into virtually any vehicle platform without requiring additional mechanical adjustments.

Utilizing OMNIVISION's proprietary high-sensitivity OmniPixel®3-HS pixel architecture, the sensor offers industry-leading low-light sensitivity of 16V/lux-sec and excellent signal-to-noise-ratio (SNR).

The OV7955 features the industry's smallest AEC-Q100 qualified automotive package (a-CSP™), measuring only 5.7 mm x 5.4 mm, and offers an operating temperature range of -40°C and +105°C.

Find out more at www.ovt.com.



- OV7955-N53V-PE (color, NTSC, lead-free)
- 53-pin a-CSP™, rev 2E, 50°C with protective film in tray

Applications

- rear view camera
- surround view
- smart automotive camera
- drive recorder
- lane departure warning
- blind spot detection
- night vision with active illumination

Technical Specifications

- active array size:** 672 x 492
- maximum image transfer rate:**
 - VGA: 60 frames per second (DV)
 - NTSC: 60 fields per second (TV)
- power supply:**
 - core: 1.5V
 - analog: 3.14V ~ 3.47V
 - I/O: 1.7V ~ 3.47V
- power requirements:**
 - active: 200 mW
 - standby: 20 µA
- output formats:**
 - NTSC (TV port)
 - VGA (DV port)
- temperature range:**
 - operating: 40°C to +105°C ambient temperature and -40°C to +115°C junction temperature
- lens size:** 1/3.7" (NTSC)
- lens chief ray angle:** supports up to 25°
- scan mode:** progressive
- pixel size:** 6.0 µm x 6.0 µm
- image area:** 4032 µm x 2952 µm

Product Features

- AEC-Q100 Grade 2 qualified
- VGA DV output
- NTSC TV output
- high sensitivity
- automatic exposure / gain with 16 zone control
- auto white balance control
- aperture / gamma correction
- slave compatible serial camera control bus (SCCB) control interface for register programming
- crop and re-size
- low power consumption
- low dark current
- overlay with two layers, eight colors, and four transparencies
- 1280 bits of one time programmable memory (OTP)
- SPI master for overlay images and loading setting
- dynamic overlay controls
- defective pixel correction

Functional Block Diagram

